

fast FACTS...

about Sedgwick County Government



July 2003

Kansas Coliseum Renovation Plan

Sedgwick County
Division of Recreation,
Culture & Entertainment

525 N. Main, Suite 343

Wichita, Kansas

67203

316-660-9393

www.sedgwickcounty.org

Information about the Kansas Coliseum:

The Kansas Coliseum was constructed in 1977 and opened in 1978. The Coliseum includes the Britt Brown Arena, the Sam Fulco Pavilion, Pavilion II, the Arena Building and Weideman Park.

The Kansas Coliseum resides at 1229 E. 85th St. N., Valley Center, 10 miles north of downtown Wichita on I-135. The original cost of the entertainment complex was approximately \$10 million.

There have been over 3,500 events, with more than 16.3 million visitors to the Coliseum complex. The Britt Brown Arena has a maximum seating capacity of 12,000. The Kansas Coliseum has 300,000 square feet of event area between Britt Brown Arena, Pavilions I and II, and the Show Arena. There are about 270 events scheduled in the complex annually.

Annual Operations:

The Kansas Coliseum operates as an enterprise fund, using self-generated revenues to fund the operations of the facility. Annual expenditures are approximately \$3.2 million. Most revenues are generated through concession sales, building rentals, advertising and ticket fees.

Our Goal:

Our goal is to continue to provide a venue for top entertainment in Sedgwick County and South Central Kansas that will make the community proud.

For More Information:

Call the Sedgwick County
Division of Recreation, Culture &
Entertainment at 660-9393
or visit the Sedgwick County website
at www.sedgwickcounty.org.

Needed ADA renovations and other upgrades:

The Kansas Coliseum has never undergone a major renovation since its opening in 1978. ADA standards are requiring that Sedgwick County make certain changes and improvements:

- bathroom improvements (more ladies' rooms)
- handicapped-accessible seating at all levels
- locker room improvements

Other needed changes include:

- replace roof, chillers and fire sprinkler system
- widening the concourse
- number of points of sale at concession stands is inadequate
- arena seats are no longer commercially available
- upgrade electrical system
- expanded locker/dressing rooms for acts
- new lobby/ticket area
- improved lighting, signage and sound

What about the Downtown Arena?

Because of community interest in a Downtown Arena, Sedgwick County has postponed any upgrades to the Coliseum since 1999. Because of the ADA issues and no immediate plan for the construction of a Downtown Arena, we must make needed renovations to the Coliseum. These renovations will allow us to continue to provide a venue for top entertainment in Sedgwick County and south central Kansas.



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Renovation Plan Selection Process:

The Kansas Coliseum Renovation Plan was developed through a thoughtful process that included a request for architects and engineering services in November 2002.

In January, 2003, the Board of County Commissioners selected an architectural and engineering team to study the improvements. These teams began to investigate and analyze the Coliseum deficiencies and the BOCC appointed a Citizen Design Review Team, in February, 2003.

An On-Line Public Forum was posted on the Sedgwick County website from March to July to gather citizen input.

The Citizen Design Review Team met in April to review the preliminary upgrade option and associated costs. This option and its costs were then presented to a number of community and business leaders.

The Coliseum Citizen Design Review Team met in June to select the preferable upgrade option.

This option is to be presented to the BOCC on July 16.

Citizen Design Review Team

Recommendation Options:

The recommendations of the Review Team include components for improvements to Britt Brown Arena, both Pavilions and the site.

The Task Force was presented five options:

Option A—\$43,830,813
Satisfies fan amenities only
(ADA & Code)

Option B—\$49,602,640
Satisfies fan amenities and
operational issues

Option C—\$53,953,415

Options A & B plus a multi-purpose space

Option D—\$55,336,419

Option A, B, & C plus ability to expand seating

Option E—\$101,077,826

Demolish existing arena and construct a new 15,000 seat arena

Citizen Design Review Team Recommendation:

Option D of the Upgrade Options is strongly recommended by the 12 member Task Force. This option includes:

- Britt Brown Arena as proposed with exception of seating configuration in the new upper level
- Pavilion #1 (Fulco Arena), Pavilion #2 and Show Arena as proposed
- Optional items on site and other improvements to be determined based on current value added analysis

Why Renovate Now?

There are no plans for another venue, how much longer can we afford to delay? The Kansas Coliseum needs to be brought into ADA Compliance. In addition, we need to preserve the past and future memories. We have the opportunity to build on the Kansas Coliseum's reputation of attracting top entertainment to our region by creating an attractive venue for citizens and visitors to enjoy for generations to come.



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